



# 7 REASONS FOXIT ESIGN IS A TOP ELECTRONIC SIGNATURE SOLUTION IN REAL ESTATE



**WHITE PAPER**

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## INTRODUCTION

When real estate professionals implement the use of Foxit eSign, they're partnering with an electronic software solution that's built to fit the needs of their business and their clients. Our signing tools are designed to simplify real estate paperwork for everyone involved – lenders, realtors, buyers, sellers, and even outside vendors.

**Real Estate and Mortgage professionals close contracts faster and get more done with Foxit eSign.** With electronic signatures, the entire process from A-Z is faster, more convenient, and more secure than traditional paper contracts. In this document, we'll identify and explore common benefits experienced by those in real estate while using Foxit eSign that streamline and optimize document completion, improving the overall growth of the selling and buying process.

 **Capterra**  
★★★★★  
5/5

**GetApp**  
★★★★★  
4.9/5

**Software Advice**  
★★★★★  
4.9/5

 **featured customers**  
★★★★★  
4.7/5





## ACCELERATED CONTRACT REVIEW AND COMPLETION

Timing is everything in real estate. Most importantly, for buyers, sellers, and real estate professionals it's a priority to complete required documents on-time and quickly. By implementing Foxit eSign's electronic signature solution, real estate professionals can significantly speed up the review and completion of important contracts.

- **Signer Delegation and Flows:** Simplify the process and delegate who signs in just a few clicks; this saves a lot of time and headache for realtors, clients, and any department involved.
- **Error Mitigation:** There's nothing worse in real estate than wasting time chasing after paperwork corrections. Save time and reduce errors by mandating completion of form fields and providing instructions.
- **Contract Monitoring and Reminders:** If there's any industry that handles a ton of paperwork and requires a lot of signatures, it's real estate. Keep everyone on track with their signing by monitoring where your documents are in the process at any time. Plus, you can send quick reminders requesting completion at any time.



## INCREASED SALES AND REDUCED COSTS

For real estate companies, meeting sales goals while simultaneously reducing costs and optimizing budget spending are top priorities. Foxit eSign was designed to help you increase sales and cut costs to ensure your organization's financials are always on an upward trajectory.

- **Faster Loan Closing and Purchase Completion:** Foxit eSign is the perfect solution for closing the deal to meet your sales goals. Everything from document uploads to fast and easy template creation, easy sending and signing, and more are designed to maximize realtor productivity and seal the deal.
- **Save on Paper, Printing, and Mailing:** Digital documents and electronic signing are cheaper than paper and pen-and-ink signing. By switching to digital, realtors, mortgage lenders, and their subsequent organizations can substantially reduce their overhead and meet sales goals.



## EASY CONTRACT CREATION

Real estate professionals are no strangers to long contracts and a ton of paperwork. From listing contracts to loan estimates, realtor agreements, appraisal letters, and more, Foxit eSign makes it easier than ever for those in the real estate industry to create the signable documents they need.

- **Supports Many File Types:** Easily upload your essential documents in practically any file format and convert to PDF in a snap, including DOC, DOCX, XLSX, XLS, PPT, PPTX, CSV, TXT, RTF, and PNG.
- **Add Form Fields Effortlessly:** Drag and drop signature, date, data, checkbox, and other fields onto any form for quick and easy document creation.
- **Reusable Template Creation:** Save commonly used forms faster by creating templates in your personal template library for quick and easy sending. Or, send forms and documents conveniently by utilizing our premade template library to customize and send common real estate forms.
- **Replaceable Templates:** Updating documents has never been easier than with Foxit eSign! Simply use our template file replacement tool to update templates in seconds.
- **Template Rules Combined with Smart Tags:** Use smart tags to derive name, email, and other information from persons, allowing the bypassing of repetitive manual entry – perfect and easy-to-use for non-techies!



## FLEXIBLE WORKFLOW-BASED USER INTERFACE

A lot goes into planning and coordinating real estate purchases, including multiple departments often being involved in transactions. Foxit eSign has simplified and improved collaboration processes for everyone involved through its intuitive signing solutions.

- **Quicker User Onboarding:** Onboarding is the first step in a long and rewarding journey for your real estate clients. Foxit eSign optimizes the digital client onboarding experience through providing intuitive tools in an easy-to-use software interface that requires little-to-no training for users.

- **Parallel Workflow-Based Walkthrough:** Optimize your tasks with our intuitive and parallel and sequential signing process that fluidly guides you from template creation to sending and storing for a more streamlined and efficient experience for both your business and your clients.
- **Fast and Easy Document Sharing:** Collaborating between departments and with customers has never been easier. Completed documents can quickly be emailed to all parties involved to ensure the smooth continuance of any real estate transaction.



## OPTIMIZED DOCUMENT STORAGE AND MANAGEMENT

Organized and fast document access, storage, and management is essential to real estate purchasing. More often than not, you'll be asked to provide or obtain the same documents repeatedly for various processes; Foxit eSign makes this easier by optimizing and automating completed document management.

- **Securely Store Documents:** Store completed real estate documents in your secure Foxit eSign account. Plus, you can easily control viewership and access by users while relying on our steadfast 24/7 security.
- **Integrates with Popular Cloud Storage:** You're busy – automatically store and send your documents straight to your favorite cloud storage platform, like Google Docs or Dropbox.
- **Sync to Local SFTP Servers:** For some realtors or mortgage lenders, local is preferred. Automatically sync completed documents to your own SFTP servers with auto-generated document names for easy search and access by any department.



# AUTHENTICATION, SECURITY, AND VISIBILITY CONTROLS

Real estate contracts and loans deal with a ton of sensitive and personal identifying information (PII). When you use Foxit eSign, you and your clients can rest assured that your important and confidential documents and information are kept secure and private at all times.

- **Control Viewership:** Maintaining visibility control over documents while they are on the move is essential in real estate. Foxit eSign makes visibility control easy with simplified tools for establishing user viewing permissions.
- **Dedicated Security:** With Foxit eSign, stringent SOC 2 Type 2 compliance and AICPA trust principles of privacy, confidentiality, security, processing integrity, and availability are strictly enforced with all documents. Additionally, we ensure optimal security and privacy with our strict network security rules and firewall controls, along with 256-bit encryption.
- **Trusted Data Centers:** We maintain local data residency with trusted SOC 2 Type 2 and PCI compliant U.S. and E.U. data centers.
- **Multi-Factor Authentication (MFA):** MFA allows additional security to be utilized by requiring users to provide follow-up credentials other than just a username and password. This extra step can prove crucial when contracts and applications are being processed for clients. Foxit eSign multi-factor authentication can be enabled through SMS, Voice, and Authy.
- **Knowledge-Based Authentication (KBA):** The utilization of security elements like Foxit eSign's KBA is not only preferred but often required by many financial institutions to combat fraud. This added security step will verify signer identities and help users maintain industry compliance.



## COMMITMENT TO DATA PRIVACY AND SECURITY

Meeting industry compliance rules and regulations can sometimes create a bottleneck in securing contracts and making sales in the real estate industry. Foxit eSign understands the regulatory complications real estate professionals often incur during their processes and we've designed our solution to simplify compliance requirements for documents.

- **Legally-Binding:** We are fully compliant with all ESIGN and UETA regulations, ensuring your documents are legally-binding and can easily comply with FDIC regulations pertaining to electronic signatures and digital documents.
- **FINRA Compliance:** Foxit eSign supports compliance with FINRA Rule 4512, including FINRA 2019 Regulatory Notice Amendment 19-13 and document retention requirements of Rule 17a-4(f), meaning you can ensure your document sending and signing is always compliant with industry regulations.
- **Detailed Auditing:** Utilize detailed audit trails to document and prove who signed what and where with your real estate documents; timestamps, change details, signer IP addresses, signer names, and signer email address are all included.
- **Knowledge-Based Authentication (KBA):** The utilization of security elements like Foxit eSign's KBA and MFA features is not only preferred but often required by mortgage lenders and financial institutions to verify signer identities and maintain compliance with documents.