

## PDF - At the Heart of

Any Important Document Initiative

**Start Now** 

By U.S. Companies Every Single Year

Improve costs and meet environmental obligations by eliminating your dependency on paper by working with PDF.

PDF allows your business go completely paperless, greatly shrinking your carbon footprint.

If you want to digitally sign a document or form, it must be a PDF.

An eSigning solution provides automated workflows to make document processes easy.



With eSigning Solutions<sup>2</sup>

In the First Half of 2019 Alone 3

Protect your confidential information with PDF from getting into the wrong hands.

PDF supports a high level of data encryption, providing an easy approach for secure sharing.

Reduce

Compress your PDF files.

**PDF** compression reduces file sizes, saves disk space and download times.



Using PDF Compression 4

By U.S. Companies Every Single Year, Most Outdated after 3 Months 5

Collect data by having users fill out and sign PDF forms.

**Options include** predictive type and data verification, as well as automated data capture into databases.

Tile

In an era of inclusion, it's imperative that companies consider accessibility to boost their brand perception.

Most federal and state governments are already required to provide accessible information and communications technology (ICT).



Population Have a Disability

Estimated by the ICF 6



PDF can be viewed and worked on any device.

It provides a consistent appearance on all major platforms, so all users can read, edit, and have a shared review.

## Today's Average 7

Add multimedia to your **documents** and watch consumption soar.

Create interactive PDF documents from text, images, videos, audio, animations, and even 3D objects.



95% Retention when Watching Videos Compared to 10% when Reading Text 8

- 1,2 Smart Document Solutions https://www.msbdocs.com/10-surprising-stats-about-esignatures
- <sup>3</sup> Risk Based https://pages.riskbasedsecurity.com/2019-midyear-data-breach-quickview-report
- 4 Foxit Software https://www.foxitsoftware.com/enterprise-automation/cut-hidden-costs/
- <sup>5</sup> **Record Nations** https://www.recordnations.com/2016/02/how-much-paper-is-used-in-one-day/ World Health Organization https://www.who.int/news-room/fact-sheets/detail/disability-and-health
- 7 Mobile World Live https://www.mobileworldlive.com/featured-content/home-banner/connected-devices-to-hit-4-3-per-person-by-2020-report
- 8 Insivia https://www.insivia.com/50-must-know-stats-about-video-animation-marketing-2013



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