



Why Enterprises Should Standardize on a Single PDF Provider

Enterprises Have Many Different Types of Users

Enterprises have many different types of users. They have power users and novice users. Users that employ multiple devices and users that prefer only one. Those that use desktop computers and those that use mobile devices. Some users utilize cloud or virtualization services like Share-Point and Citrix and some don't. Some users need access to PDFs with rights-managed confidential information, some don't. These different user types form "pockets of utilization" across the enterprise.

What's more, users may use different computing platforms and software applications to create documents than those who receive them, which can mean trouble with opening and displaying documents.

Different Users Need to Collaborate

Departments in the same organization aren't always on the same page when it comes to what solution they use. In order to address these issues, many organizations turn to the Portable Document Format (PDF). Addressing cross platform issues is precisely what the PDF file format was created for: a way to present documents so that they're independent of application software, hardware, or operating system. This means a PDF document will look the same on a computer running Microsoft Windows as it will on one running Apple OS X, and those documents will not look any different on an iPhone, iPad, Android phone, tablet or mobile device running Windows. The PDF solution not only addresses issues of displaying documents across these platforms, it allows users to view, access, collaborate and edit the document in any of the environments mentioned as well.

Benefits of Standardization

While using PDF solves many issues, IT organizations still need to provide consistent PDF capabilities across this large and diverse user base. Standardizing on a single PDF vendor, which can provide a complete solution at an affordable price, to address the differing needs of dissimilar users enables companies and governmental organizations to realize the following benefits:

1. Enhance user productivity

- Provides a common user experience for all users in your ecosystem — employees, management, vendors, partners and even customers — no matter how they work, where they work or what type of devices, operating systems or software they use.
- Meets the specialized needs of users, whether they're accessing specially secured documents on the go, collaborating on documents stored in the cloud, or sharing documents via enterprise solutions.

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2. Streamline training and support

- Simplify and reduce the total cost of ownership by having a single point of contact for support and training needs.
- One single robust PDF technology that can provide a solution for many different types of business use cases for all end users reduces the learning curve for both end users and help desk personnel.

3. Improve procurement efficiency

- A single contract, maintenance agreement, and EULA to manage.



Provide a common PDF user experience regardless of the platform or type of user.

Enterprise PDF Solutions Provide a Common User Experience

Enterprise IT organizations must provide this diverse user base with a complete PDF solution that provides a common user experience to take advantage of the benefits of a single vendor, standardized solution.

Working with PDF on the Desktop

Desktop users come with a mixture of power and non-power PDF users. Power users perform actions like edit documents, generate new PDF documents by combining existing ones together, create

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interactive PDF forms, and OCR scanned documents. These users require a feature rich PDF solution to support their existing and future workflows, whether their desktop is virtualized (using a solution like Citrix) or non-virtualized.

Non-power PDF users still require a PDF product to read, create, or to annotate (i.e. comment on) PDF documents. Since these users are numerous in large enterprises, this PDF product must be free and easily deployable - i.e. small in size and be deployed using popular distribution and configuration tools such as GPO and Microsoft Windows Update Services.

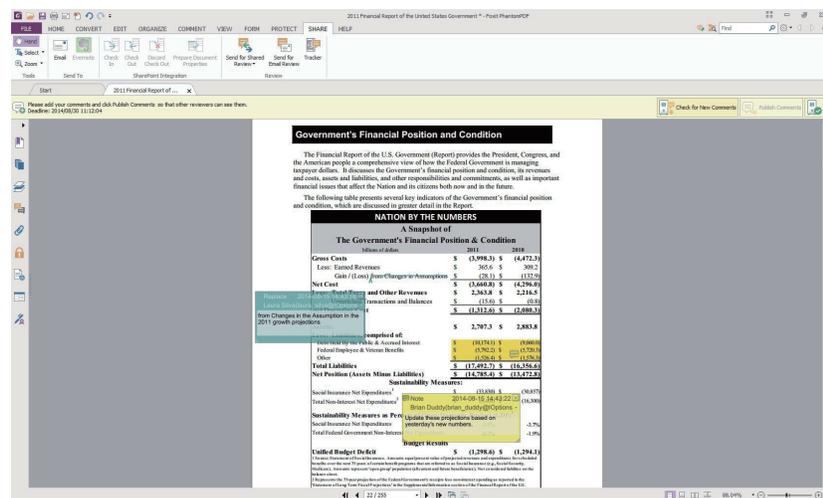
Working with PDF on Mobile Devices

Many employees of enterprises use mobile devices to work at home, on the road while traveling, or in the office (i.e. bring your own device). While users are using their mobile devices, they typically do not act as power PDF users. However, they will still need to perform tasks such as read and annotate PDF documents and fill out PDF forms. As they move from their desktop systems to their tablets and smartphones (which may be of different operating systems), providing a common PDF user experience across all these platforms helps users maximize the benefits of utilizing multiple devices without the “ramping up” processes of figuring out how things work on each device.

Collaborating on Document Development

Shared review bridges the gap between mobile and desktop knowledge workers to foster positive collaboration to develop better documents. Shared review allows document authors to share a document where all reviewers can view and respond to each other’s comments. Since knowledge workers use both desktop and mobile devices, look for shared review solutions that enable desktop users (Windows) and mobile users (iOS® and Android™) to participate in shared review collaboration.

Document authors can typically host a shared review on a network folder, a SharePoint workspace, or through an email based review. Authors can manage document reviews and view the status of each review. Participants in a shared review have a wide variety of annotations tools available to provide feedback. Every annotation will have the participants name and time the annotation was made, making it easier for participants to collaborate.



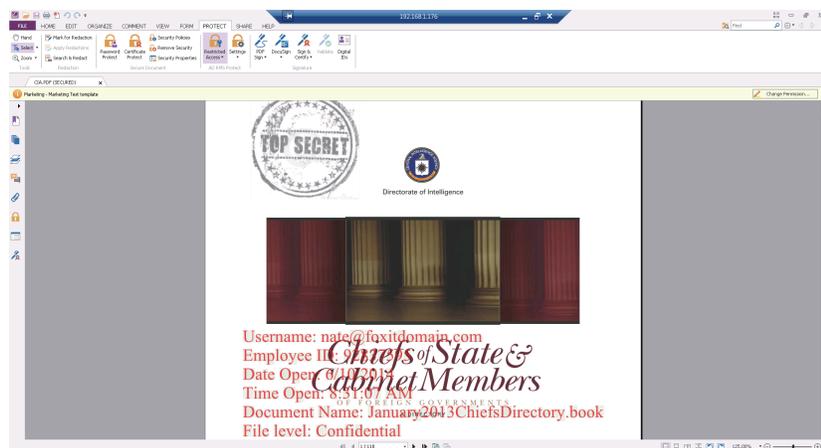
Provide users with a common method to access protected files and a common PDF user experience, regardless if the PDF is protected.

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Working with Protected PDF - Rights Management

There are times when not everyone is supposed to be able to modify, or even view, the contents of a document. For these cases, many companies turn to Microsoft® Active Directory® Rights Management Services (AD RMS) to keep information from being exposed to people who shouldn't be viewing them.

It is far more effective for enterprises to deploy a single rights management solution which supports their most used file formats – typically the Microsoft Office and PDF file formats. End users also require these solutions to provide them with a rich set of collaboration features to effectively work as a team – these features include annotating, editing, and organizing documents. At the enterprise level, RMS is the ideal choice for standardizing document security because it not only works across multiple device platforms, but also across commonly used applications. Being a Microsoft product, RMS can be applied to files created in Word, PowerPoint, Excel, etc. Most importantly, however, they can be applied to PDF documents as well. This allows for the company to make use of a standardized security tool while allowing employees, colleagues, customers and partners to work with a document creation tool that is platform independent, giving them the best of both worlds.



Provide users with a common method to access protected files and a common PDF user experience, regardless if the PDF is protected.

Working with Enterprise Cloud Services - SharePoint®

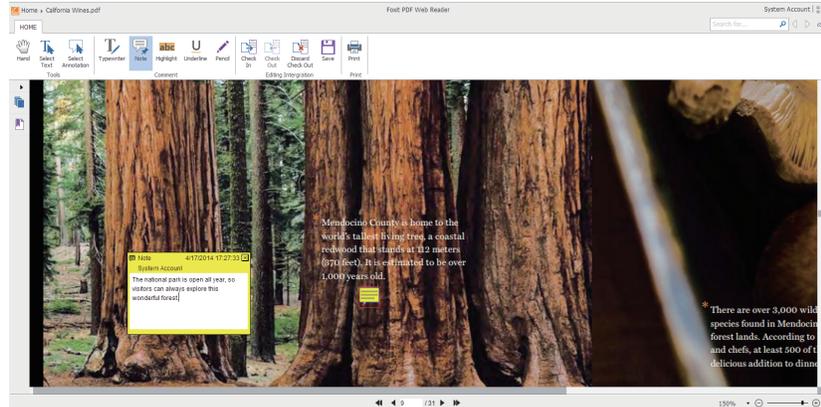
For years Microsoft SharePoint has been the go-to document management solution for teams looking to collaborate on documents. Not only does SharePoint offer the enterprise user a place to store documents that are to be shared, it incorporates record management for the purpose of version control when editing files.

Standardizing your PDF solution across your enterprise and ensuring it's SharePoint compatible means enabling SharePoint PDF file checkout and check-in, allowing users to check in or check out PDF files from within your PDF software.

Not everyone in the organization may have PDF software installed on their desktop or mobile devices. These users may still need access to SharePoint files, including those that are PDF. A complete enterprise PDF solution will have a component which will allow users to access PDF documents from SharePoint servers without PDF software or browser plug-ins required on the desktop or mobile device.



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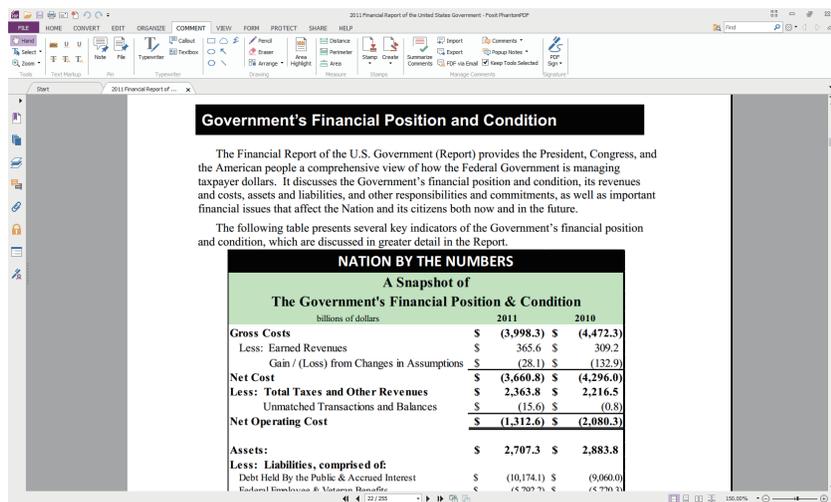


Provide users with a common PDF user experience, regardless if the PDF is located locally or on a SharePoint server.

Working in Virtualized Environments - Citrix®

Many enterprises have been using Citrix XenApp® to provide centralized application services to any device. With XenApp, IT can mobilize the business, while reducing costs by centralizing control and security.

Standardizing your PDF solution across your enterprise and ensuring it is verified as Citrix Ready® means your PDF application not only supports Citrix, but does so with the performance and scalability enterprise users come to expect. This solution should provide the same user experience (features, user interface, and performance) as its desktop counterpart, making the Citrix deployment transparent to end users.



Provide users with a common PDF user experience in Citrix and non-Citrix environments.



Going Paperless? Here's What You Need to Think About

Foxit Provides a Complete Enterprise PDF Solution

In today's enterprise, the plethora of devices, operating systems and software applications in use makes the simple act of sharing a document an exercise unless the right solution is in place, and for many organizations that solution is PDF.

Although there are a number of vendors who have provided a piece of the solution, only Foxit has created enterprise-level PDF solutions that help you unify document access, sharing and collaboration across all your complete enterprise for your different types of users. It is also economical, Foxit products are typically priced far less than those from Adobe®.

The free [Foxit Enterprise Reader](#) enables users to create, annotate and secure reliable PDF documents quickly, easily and economically. In addition to providing a feature-rich PDF viewing environment, the Foxit Enterprise Reader also includes various advanced enterprise features, such as RMS Protection, GPO Control, XML Control, etc.

For more robust power PDF user needs, [Foxit PhantomPDF Business](#) delivers a feature-rich solution with the quality, security, deployability, and support essential for enterprises. Beyond PDF creation and annotation, Foxit PhantomPDF Business provides the following capabilities:

- Editing of PDF content
- Organizing PDF documents (i.e. combine documents and move, delete, add, flatten, crop, and extract pages)
- Shared Review enabling collaborate across desktop (Foxit Enterprise Reader) and mobile users (MobilePDF).
- OCR of scanned documents
- Exporting to other file formats
- Developing PDF forms
- Protecting PDF files (i.e. redaction, encryption, integration with Microsoft Rights Management Services)
- SharePoint check-in and check-out
- Verified as Citrix Ready with Citrix XenApp® 6

Organizations that use SharePoint for collaboration can make use of [Foxit WebPDF for SharePoint](#). This document library extension product for SharePoint allows end users to view PDF files within any major web browser, without any PDF viewer application or browser plugin installed locally. It allows end users to:

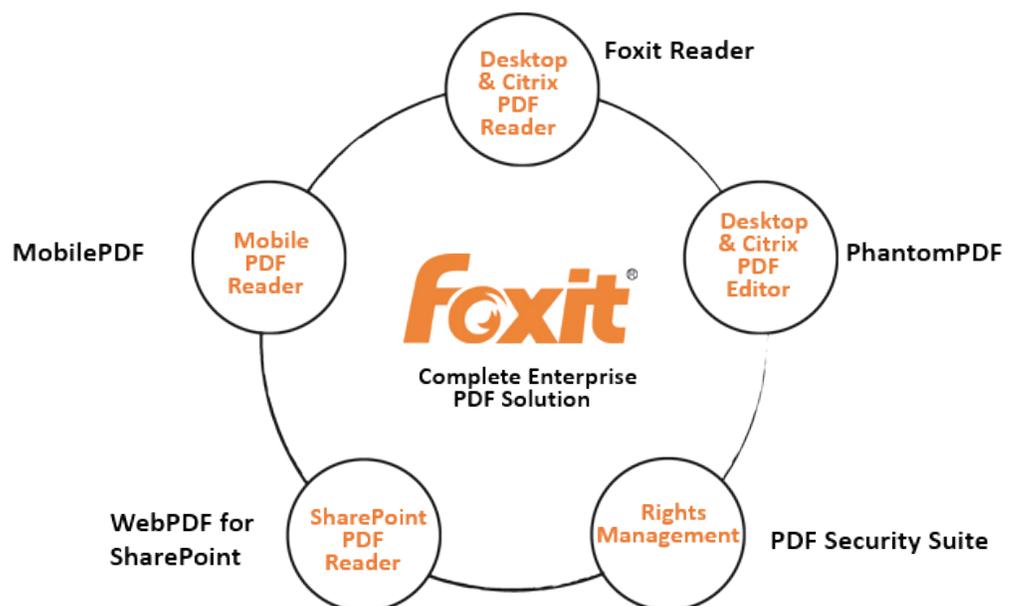
- View PDF files
- Search PDF text
- Print
- Fill out PDF forms
- Collect PDF form data
- View, add or modify annotations embedded in the file

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With [Foxit MobilePDF](#), users can read and annotate PDF documents on iOS, Android, or Windows 8 devices. Built on the same core technology as Foxit Reader, Foxit MobilePDF maintains a similar user experience from desktops to mobile devices. Read PDF documents, add notes, highlight text, and use the pencil tool to add signatures or notes to PDF documents with your fingertip. Foxit MobilePDF with RMS allows users to decrypt Microsoft Azure Active Directory Rights Management (AAD RM) protected files, view them, annotate them, and then encrypt the modified file to maintain full AAD RM protection. This provides users with the ability to read and annotate protected files on their mobile devices. MobilePDF users can also participate as reviewers in a Shared Review.

For organizations that are serious about protecting information, authoring and access protection is available through [Foxit PDF Security Suite](#). Harnessing the power of Active Directory Rights Management Services, PDF files can be protected against unauthorized activity without affecting end users or IT staff. The Foxit PDF Security Suite solution allows enterprise users to:

- Consume, modify, and protect PDF on Windows desktops in Active Directory Rights Management Services environments with the Foxit Enterprise Reader and/or Foxit PhantomPDF.
- Consume and annotate protected PDF on mobile devices in Azure Active Directory Rights Management environments through the Foxit Mobile PDF product line.
- Server side protection of PDF for SharePoint and Exchange 2007 and 2010 environments with the [PDF Secure RMS Protector](#).
- Protect PDF files through programmatic interfaces in both AD RMS and ADD RM environments with the [RMS PDF Protection Tool](#).



A Complete Enterprise PDF Solution – offering a common user experience for all your different types of users.



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Enterprises can keep paying for expensive and inefficient PDF solutions from multiple vendors, or they can reduce spending while boosting productivity by arming more users with the ability to create, edit, protect and search for PDF files. Can you get the same capabilities from a new PDF solution but at much lower cost? Learn how by downloading [a free 30-day trial of Foxit PDF solutions](#). After all, it's more economical to purchase Foxit PhantomPDF than upgrade of the latest version of Adobe Acrobat!

To learn more about how Foxit's fast, affordable, and secure enterprise PDF solutions, read our [case studies](#) and visit our website. Or contact us at 1-866-680-3668 or sales@foxitsoftware.com.